Тестовое задание для диагностического тестирования по дисциплине:

АНГЛИЙСКИЙ ЯЗЫК В БИЗНЕСЕ, 7 СЕМЕСТР

Код, направление подготовки	27.03.04 УПРАВЛЕНИЕ В ТЕХНИЧСЕКИХ СИТЕМАХ
Направленность (профиль)	Инженерия автоматизированных, информационных и робототехнических систем
Форма обучения Кафедра-разработчик	очная Иностранных языков
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РАЗДЕЛ 1. «АНГЛИЙСКИЙ ЯЗЫК В БИЗНЕСЕ И ЕГО ВАЖНОСТЬ ДЛЯ РЕШЕНИЯ ЗАДАЧ МЕЖЛИЧНОСТНОГО И МЕЖКУЛЬТУРНОГО ВЗАИМОДЕСТВИЯ» (7 семестр)

Проверяе мая компетенц ия	Задание	Варианты ответов	Тип сложности вопроса	Кол-во баллов за прави льный ответ
OK-5 OK-7	1. Choose the correct option: Business must be	A. profitable B. comfortable C. suitable D. leading	низкий	2
OK-5 OK-7	2. Choose the correct option: Which of these must be avoided in business letters?	A. Polite words B. Formal words C. Abbreviations D. Clear details.	низкий	2
OK-5 OK-7	3. Choose the correct option: The space to be left from the top is	A. 5 cms B. 2.5 cms C. 4 cms D. 2 cms	низкий	2

OK-5 OK-7	4. Choose the correct option:you leave now, you won't miss the start of the film.	A. Supposing B. Providing C. Unless D. Although	низкий	2
OK-5 OK-7	5. Choose the correct option: When the business it is easier to obtain more capital.	A. is expanding B. was expanded C. expands D. had expended	низкий	2
OK-5 OK-7	6. Working for a company. Look at the six expressions (a–f). Which person (1–6) is most likely to do each of the things described?	Part 1. A. work in shifts B. work under a flexitime system C. telecommute D. commute to work E. clock in and out at the same time every day F. work overtime Part 2. 1 A designer in a website design company. Has to be in the office, but can decide when she wants to start and finish work each day. 2 A manager in a department store in a large city. Lives in the country. 3 A construction worker on a building site where work goes on 24 hours a day. 4 A worker in a chocolate factory in the three months before Christmas. 5 A technical writer for a computer company. Lives in the country and visits the company offices once a month. 6 An office worker in a large, traditional manufacturing company.	средний	5

OK-5	7. Match Part 1 with Part 2 to make	Part 1.	средний	5
OK-7	correct sentences.	1. An interview is an	средини	
011		important part of		
		2. Being invited to an		
		interview means		
		3. You need to prepare yourself for		
		4. An interview is a		
		discussion		
		Part 2.		
		a. that your application		
		must have made a good		
		impression. b. getting a good job.		
		c. between you and an		
		employer to find out if		
		you can do the job.		
		d. the interview to		
		make sure that you are successful.		
OK-5	8. Reorder the cliches as they should	A. 1234	средний	5
OK-7	appear in the application letter:	B. 2341	средини	
	1) I would like to apply for the	C. 4321		
	position of	D. 4231		
	2) I have many skills which			
	3) Attached is a copy of my CV.			
	4) I look forward to hearing from you.			
OK-5	9. Put the parts of a presentation in	Part 1	средний	5
OK-3 OK-7			среднии	3
011	The correct order:	A. Introduce your		
	the correct order:	A. Introduce your main points and give		
	the correct order:	main points and give their details.		
	the correct order:	main points and give their details. B. State your topic and		
	tne correct order:	main points and give their details. B. State your topic and say why it is important		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience.		
	the correct order:	main points and give their details. B. State your topic and say why it is important		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions.		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself.		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2		
	the correct order:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC 2. ADCB		
OK-5	10. Fill in the gaps:	main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC 2. ADCB 3. ABCD 4. BCDA Part 1	средний	5
OK-5 OK-7		main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC 2. ADCB 3. ABCD 4. BCDA Part 1 If you're job-hunting in	средний	5
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		main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC 2. ADCB 3. ABCD 4. BCDA Part 1 If you're job-hunting in Britain, it's essential to know the conventions for writing a good Curriculum Vitae (CV). This is usually a sheet of paper on which	средний	5
		main points and give their details. B. State your topic and say why it is important for the audience. C. Make your final statement and invite questions. D. Welcome audience and introduce yourself. Part 2 1. DABC 2. ADCB 3. ABCD 4. BCDA Part 1 If you're job-hunting in Britain, it's essential to know the conventions for writing a good Curriculum Vitae (CV). This is usually a	средний	5

				Τ
		and		
		experience. Many		
		employers request a		
		CV rather than issuing		
		a standard (2)		
		form		
		when they are looking		
		to fill (3)		
		posts.		
		The CV can, however,		
		also be useful if you		
		want to write to		
		employers letting them		
		know that you're		
		available should a		
		suitable (4)		
		arise.		
		(5)		
		and		
		simplicity are the key		
		features of a good CV.		
		Part 2		
		A. qualifications		
		B. application		
		C. accuracy		
		D. leading		
	+	E. vacancy		_
OK-5	11. Choose the option which has the	A. My friend asked	средний	5
OK-7	correct sentence.	me if I had seen		
	My friend asked me has I seen them	them before.		
	before.	B. My friend asked		
		has you seen me		
		before.		
		C. Has you seen me		
		before my friend		
		asked.		
		D. Have she seen		
		them before my		
		friend asked.		

OK-5 OK-7	12. Choose the best word lo fill each gap from the alternatives given below. Write down the letter, A, B or C, of the word you have chosen.	'It's ten o'clock so let's make a (1), shall we? As you are aware, the main (2) of this meeting is to discuss the new marketing campaign. As I (3) it, the whole thing is too fancy and too expensive. I want to know what the general feeling is on this. What (4) you, Sam? Why don't you start the ball (5)? 1. a) b) c) start begin first 2. a) b) c) matter purpo action se 3. a) see b) c) look clear 4. a) for b) of c) about 5. a) b) c) going rollin kicking g	средний	5
OK-5 OK-7	13. Choose the correct option: Where are the details of enclosures mentioned?	A. Beginning of the letter B. Below the signature column C. Right-hand side of the letter D. Main body of the letter	средний	5
OK-5 OK-7	14. Match the sentence beginnings (1–5) with the correct endings (a–e).	Part 1. 1. Career paths aren't what they used to be. Companies won't 2. He worked his way up from 3. The new management have restructured and delayered the company 4 We used to do printing in-house 5. Employees are afraid their organizations will be downsized Part 2.	средний	5

				1
		A. and that they will		
		be replaced by		
		temporary workers, or		
		made redundant by		
		technology.		
		B. take care of us for		
		life any more. We		
		have to take care of		
		ourselves.		
		C. but now we		
		outsource it.		
		D. factory worker to		
		factory manager.		
		E. reducing the		
		number of		
		management levels in		
		the company hierarchy		
		from five to three.		
OK-5	15. Match phrases (1-6) to their	Part 1.	средний	5
		1) Good afternoon,	среднии	3
OK-7	correct function (a-f):			
		everybody.		
		2) I'd like to start by		
		thanking you all for		
		coming to my talk		
		today.		
		3) My name is Milan		
		Poborski and I'm a		
		PhD candidate at		
		Northumbria		
		University.		
		4) My talk today is		
		about my recent		
		research		
		investigating		
		5) I'll begin by		
		explaining how T-		
		cell responses. After		
		that, I'll go on to		
		describe the		
		alternative method I		
		have been		
		investigating.		
		Finally, I will discuss		
		why this method		
		could be useful.		
		6) I will talk for about		
		40 minutes and then		
		I'll answer any		
		questions at the end		
		of my talk.		
		Part 2.		
		a) Give instructions		
		for asking questions		
		b) Greet the		
		audience.		
		1		

		c) Introduce the topic of the presentation d) Introduce yourself e) Outline the structure of the presentation. f) Thank the audience for coming.		
OK-5 OK-7	16. Choose the best title for the paragraph (text "Business English") from A-E below.	Part 1 But it can also be a means of international education. It is possible to study Business English at college and university; institutes around the world have on offer courses (modules) in BE which can even lead to a degree in the subject. And we wish all students every success in their learning process! Part 2 A. Business English as a college or university subject B. Business English is a language of international trade C. Business English means different things to different people D. Business English is a means of effective communication E. What is Business English?	высокий	8
OK-5 OK-7	17. Match the following nouns with the groups of adjectives:	Part 1 1) job 2) employee 3) profession 4) career Part 2 a) full-time, part-time, hard, monotonous, boring, manual, seasonal; b) interesting, modern, prestigious;	высокий	8

		(a)		
		c) promising,		
		diplomatic,		
		academic;		
		d) skillful, qualified,		
		industrious,		
		responsible, self-		
		disciplined.		
OK-5	18. Choose the correct option:	A. distraction	высокий	8
OK-7	Unfortunately there is still a lot of	B. discrimination		
	against older people in the	C. discretion		
	workplace.	D. distortion		
OK-5	19. Fill in the gaps:	Part 1	высокий	8
OK-7		A few years ago a		
		famous car company		
		launched a completely		
		new car. They'd done		
		years of technical		
		research and (1)		
		research with focus (2)		
		and (3) panels,		
		and analysis of		
		responses to		
		questionnaires and (4)		
		Then came the (5) Sales of the		
		car were very good		
		until a Swedish		
		newspaper reported		
		the results of its 'elk		
		test'. They found that		
		the car had a tendency		
		to tip over if you		
		turned quickly to avoid		
		an elk. This was due to		
		a (6) fault in the		
		car, so they had to		
		(7) all the cars		
		they'd sold in order to		
		correct the fault.		
		Part 2 A. consumer		
		B. design C. groups		
		D. launch		
		E. market		
		F. recall		
		G. surveys		
OK-5	20. Choose the best title for the	Match the modal verb	высокий	8
OK-7	paragraph (text "Business English")	in bold with its	~~100 min	Ü
	from A-E below.	meaning.		
	II OIII 11-12 DOIUW.	1. He mus t be at		
		the cinema now. He		
		told me about that		
		yesterday.		

		1
	2. I can play the	
	piano very well.	
	3. May I leave	
	early?	
	4. I can help you	
	with this homework.	
	Don't worry!	
	A. offer	
	B. ability	
	C. certainty	
	D. permission	