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Тестовое задание для диагностического тестирования по дисциплине:

ДЕЛОВОЙ ИНОСТРАННЫЙ ЯЗЫК, 2 СЕМЕСТР

Код, направление подготовки	38.04.01 ЭКОНОМИКА
Направленность (профиль)	Внутренний контроль и аудит
Форма обучения	очная
Кафедра-разработчик	иностраннных языков
Выпускающая кафедра	экономических и учетных дисциплин

РАЗДЕЛ 1. «ДЕЛОВОЙ ИНОСТРАННЫЙ ЯЗЫК» (2 семестр)

Проверяемая компетенция	Задание	Варианты ответов	Тип сложности вопроса
УК - 4.2	1. Choose the correct option: Business must be	A. profitable B. comfortable C. suitable D. leading	низкий
УК - 4.2	2. Choose the correct option: The proprietor is the of business.	A. host B. owner C. guest D. head	низкий
УК - 4.2	3. Choose the correct option: We can borrow the capital from someone who ... it.	A. have B. will have C. has got D. is	низкий
УК - 4.2	4. Choose the correct option: A profit which a businessman earns will be a reward ... his efforts.	A. for B. on C. from D. by	низкий

<p>УК - 4.2</p>	<p>5. Choose the correct option:</p> <p>When the business ... it is easier to obtain more capital.</p>	<p>A. is expanding B. was expanded C. expands D. had expended</p>	<p>низкий</p>
<p>УК - 4.2</p>	<p>6. Motivation. Match Part 1 with Part 2 to make correct sentences.</p>	<p>Part 1. 1. Motivation determines how hard employees are willing to work 2. A business can motivate its employees 3. A resume is a formal document 4. Most people are motivated by Part 2. a. work satisfaction. b. that a job applicant creates to itemize their qualifications for a position. c. through financial and non-financial methods. d. for a business and how productive a business is.</p>	<p>средний</p>
<p>УК - 4.2</p>	<p>7. Job interview. Match Part 1 with Part 2 to make correct sentences.</p>	<p>Part 1. 1. An interview is an important part of 2. Being invited to an interview means 3. You need to prepare yourself for 4. An interview is a discussion Part 2. a. that your application must have made a good impression. b. getting a good job. c. between you and an employer to find out if you can do the job. d. the interview to make sure that you are successful.</p>	<p>средний</p>
<p>УК - 4.2</p>	<p>8. Traits of a businessman's character. Match the definitions in Part 1 with the correct adjectives in Part 2.</p>	<p>Part 1. 1. wants to get to the top 2. doesn't get tired easily 3. can produce new ideas 4. can work alone Part 2. a. creative b. ambitious e. energetic d. independent</p>	<p>средний</p>
<p>УК - 4.2</p>	<p>9. Applying for a job. Read the statements and choose the right answer.</p>	<p>1. The main thing at an interview is a) to be aggressive; b) to look smart; c) to be rude; d) to speak too much. 2. The applicant should a) be dressed casually; b) produce a favorable impression at an interview; c) ask for the possible salary at first; d) present C.V. at an interview. 3. At first the applicant is given a job as a) a manager; b) a boss; c) a trainee; d) a senior person. 4. When a person works hard he / she</p>	<p>средний</p>

		a) doesn't earn more; b) 'll have longer holidays; c) looks smarter; d) will be promoted quicker.	
УК - 4.2	10. Meetings. Choose the best word from the brackets to fill the gap.	<p>1. Can we up a meeting for early next week? (a. arrange/b. set/c. agree)</p> <p>2. I've got to..... the meeting in Paris because my boss will be in Spain. (a. go/ b. attend/c. visit)</p> <p>3. It's a very important meeting so make sure you don't it. (a. miss/b. lose/c. avoid)</p> <p>4. On Friday we have a meeting ... our most important client. (a. of/ b. with/ c. to)</p>	средний
УК - 4.2	11. Presentations. Choose the best word to fill each gap from the alternatives given below. Write down the letter, A, B or C, of the word you have chosen.	<p>My name is Stuart Macintosh and I am a personal assistant to the CEO of Eastern Oil. I'm responsible for arranging the monthly-meetings. I have to prepare the (1).... and then I have to circulate it to all the participants. I also have to send copies of the (2).... of the last meeting. It's my job to check the (3)...., to make sure that the meeting room is suitable and that lunch has been ordered. You have to be a good (4).... to do a job like this.</p> <p>1. a) diary b) minutes c) agenda</p> <p>2. a) hours b) revenue c) seconds</p> <p>3. a) avenue b) organized c) venue</p> <p>4. a) organizer b) calendar c) organization</p>	средний
УК - 4.2	12. Meetings. Choose the best word to fill each gap from the alternatives given below. Write down the letter, A, B or C, of the word you have chosen.	<p>'It's ten o'clock so let's make a (1)....., shall we? As you are aware, the main (2) of this meeting is to discuss the new marketing campaign. As I (3)..... it, the whole thing is too fancy and too expensive. I want to know what the general feeling is on this. What (4) you, Sam? Why don't you start the ball (5)</p> <p>1. a) start b) begin c) first</p> <p>2. a) matter b) purpose c) action</p> <p>3. a) see b) look c) clear</p> <p>4. a) for b) of c) about</p> <p>5. a) going b) rolling c) kicking</p>	средний

<p>УК - 4.2</p>	<p>13. Socializing. Match Part 1 with Part 2 to complete the report about business meeting at the restaurant.</p>	<p>When we arrived at the restaurant, our supplier said: (1) _____, and then he asked about our journey (2) _____. Before dinner he asked: (3) _____. Then he enquired: (4)_____ .</p> <p>a. "Come in." b. "Now, do you like spicy food or not?" c. "Would you like to freshen up before dinner?" d. "Did you have a good journey?"</p>	<p>средний</p>
<p>УК - 4.2</p>	<p>14. Negotiations. Choose the best word to fill each gap from the alternatives given below. Write down the letter. A, B or C, of the word you have chosen.</p>	<p>In a successful negotiation, no one should feel that they have lost. You should reach a win – (1) solution. After one side makes a proposal, the other should make a (2) – offer. If both sides make (3)you can work towards a compromise. If you are not prepared to make a (4) – off, there is a chance that the talks will break down.</p> <p>1. a) lose b) draw c) win 2. a) counter b) condition c) consensus 3. a) priorities b) objectives c) concessions 4. a) business b) work c) trade</p>	<p>средний</p>
<p>УК - 4.2</p>	<p>15. Business correspondence. Define the type of letters.</p>	<p>1. Dear Sir, In reply to your request for our Catalogue № 135 we enclose a copy herewith, and we hope you may find it useful. You will find an order form inside to assist you in choosing the items you may require. Yours faithfully,</p> <p>a) enquiry b) reply c) order d) complaint e) advertisement</p> <p>2. Dear Sirs, We have heard from your representative, Mr. Wolf, that you are producing for export jackets in pure leather. There is a constant demand in Austria for high-class goods of this type. Sales are not high, but a good price can be obtained for fashionable design. Will you please send us your catalogue and a pricelist with terms of payment? If it is possible, please, send us also several samples of leather used in your jackets. We look forward to your reply. Yours faithfully, ...</p> <p>a) enquiry b) reply c) order d) complaint e) advertisement</p> <p>Answers:</p>	<p>средний</p>

		1)..... 2)	
УК - 4.2	16. Choose the best title for the paragraph (text "Business English") from A-E below.	<p>16. But it can also be a means of international education. It is possible to study Business English at college and university; institutes around the world have on offer courses (modules) in BE which can even lead to a degree in the subject. And we wish all students every success in their learning process!</p> <p>A. Business English as a college or university subject B. Business English is a language of international trade C. Business English means different things to different people D. Business English is a means of effective communication E. What is Business English?</p>	ВЫСОКИЙ
УК - 4.2	17. Choose the best title for the paragraph (text "Business English") from A-E below.	<p>17 Furthermore, Business English is English especially related to international trade. It is a part of English for Specific Purposes and can be considered a specialism within the English language learning and teaching. Many non-native English speakers study the subject with the goal of doing business with English-speaking countries, or with companies located outside the Anglosphere but which nonetheless use English as a shared language or lingua franca.</p> <p>A. Business English as a college or university subject B. Business English is a language of international trade C. Business English means different things to different people D. Business English is a means of effective communication E. What is Business English?</p>	ВЫСОКИЙ
УК - 4.2	18. Choose the best title for the paragraph (text "Business English") from A-E below.	<p>18. Business English (BE) is a form of English especially suited to international trade, commerce and finance. As such, Business English is the kind of English typically used in, for example: business meetings, sales presentations, negotiations, business correspondence, business reports, executive summaries.</p>	ВЫСОКИЙ

		<p>A. Business English as a college or university subject</p> <p>B. Business English is a language of international trade</p> <p>C. Business English means different things to different people</p> <p>D. Business English is a means of effective communication</p> <p>E. What is Business English?</p>	
УК - 4.2	19. Choose the best title for the paragraph (text "Business English") from A-E below.	<p>19. As you are well aware, much of the English communication that takes place within business circles all over the world occurs between non-native speakers. In such cases the object of the exercise is efficient and effective communication. The strict rules of grammar are in such cases sometimes ignored, when, for example, a stressed negotiator's only goal is to reach an agreement as quickly as possible.</p> <p>A. Business English as a college or university subject</p> <p>B. Business English is a language of international trade</p> <p>C. Business English means different things to different people</p> <p>D. Business English is a means of effective communication</p> <p>E. What is Business English?</p>	ВЫСОКИЙ
УК - 4.2	20. Choose the best title for the paragraph (text "Business English") from A-E below.	<p>20. All in all, Business English means different things to different people. For some, it focuses on vocabulary and topics used in the worlds of business, trade, finance, and international relations. For others it refers to the communication skills used in the workplace, and focuses on the language and skills needed for typical business communication such as presentations, negotiations, meetings, small talk, socializing, correspondence, report writing, and so on. In both of these cases, it can be taught to native speakers of English, for example, high school students preparing to enter the job market.</p> <p>A. Business English as a college or university subject</p> <p>B. Business English is a language of international trade</p> <p>C. Business English means different things to different people</p> <p>D. Business English is a means of effective communication</p> <p>E. What is Business English?</p>	ВЫСОКИЙ

1) Insert the answers (tasks 16-20) in the table.	16	17	18	19	20
2) Arrange five paragraphs (tasks 16-20) in the correct order to assemble the text "Business English"	1	2	3	4	5